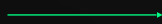


# Let's Gear Up

We Inspire Growth for Ambitious Brands.

Marketing Firm



Since 2017



Help brand to connect with people with in the moments that matter, with relevant solutions for their real-life wants and needs.

[Get Started!](#)

# About us

In an ever-changing, complex and uncertain world of rising consumer expectations and disruptive technology, brands need to move at the speed of culture when rising to the growth challenge.

Gear up technology is a growth partner – part creative agency, part consultancy and part technology company, our experts deliver inspiration across the entire brand and customer experience.



# Our Thinking

To navigate a storm, you need a compass.



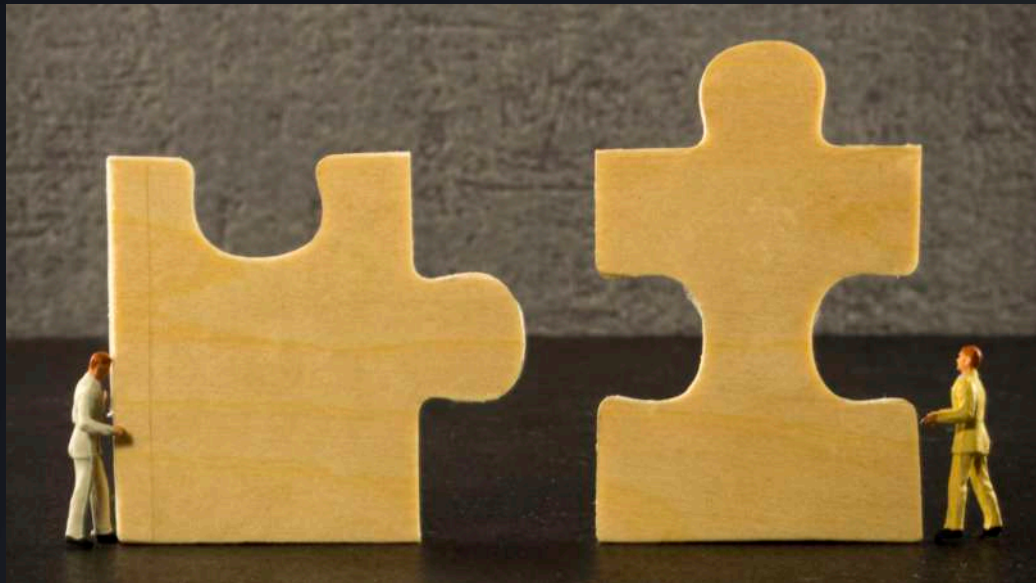
Help brand to connect with people with in the moments that matter, with relevant solutions for their real-life wants and needs.

That's why we develop clear, actionable thought leadership that helps brands embrace the potential of disruption in the digital economy.

---



# The Problems



01.You can't extend reach.

02.Your competition will get a head of you.

03.You don't get the chance to conduct business 24/7.

04.Customers can easily find you online.

05.Digital presence builds relationship.

06.You don't get to promote your new products and/or services in real time.

07.You lose out on prospective customers.

---

# Marketing Planner



## 01. mission

Planning the goals and KPI's we need to achieve.

---

## 03. market

Finding the ideal target customers and clients.

---

## 05. media

Choosing the best marketing channels for the business to promote.

---

## 02. model

Selecting the most profitable product or service with tiered offer strategy.

---

## 04. message

Creating a message that is impossible to ignore.

---

## 06. metrix

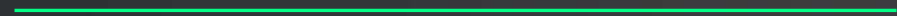
Measuring the KPI and remarking, upselling, and re selling.

---

# Brand Mission

## 01. Mission

Plan what marketing goals we need.  
Set goals for what metrics we need.



# Brand Model



## 02. Model

Selecting the most profitable product or service, with a **tiered offer strategy**.

Instead of giving million offer for a product or million product to choose from, keeping it simple and single.

---

# Brand Market



## 03.Market

Knowing who is who, where is where,  
what is what.

### **Knowing our ideal clients and customers**

Demographics

Geographics

Psychographics

Age

### **Knowing the competitions**

What they are doing.

How good they are digitally.

How can we stay over head of the  
competition.

---



# Brand Message



## 05.Message

**Create a message that is impossible to ignore.**

How the business is uniquely positioned to solve people's problem.

### **Goal**

Uncover the customer fear, problems, frustrations and pain.

Knowing what is the market's biggest pain, problem and fear, and how is our business uniquely positioned to overcome these with our solutions.

---

# Brand Media



## 05.Media

Choosing the best marketing social channels to promote the service or products.

Where do our customers spend more time.

What type of content do they prefer.

---

# Brand Metrix



06.Metrix

Measuring the KPI's.

Achieving the desired goals.

Re marketing or re targeting the customers via email follow up and CRM.

Upselling & reselling via email marketing.

---



Design



Deliver



Develop

Execution  
Execution  
Execution  
Execution  
Execution



Dimension



# The Journey

## Design

5-10 days to design the idea for marketing.

## Develop

5-10 days to develop the idea and

## Deliver

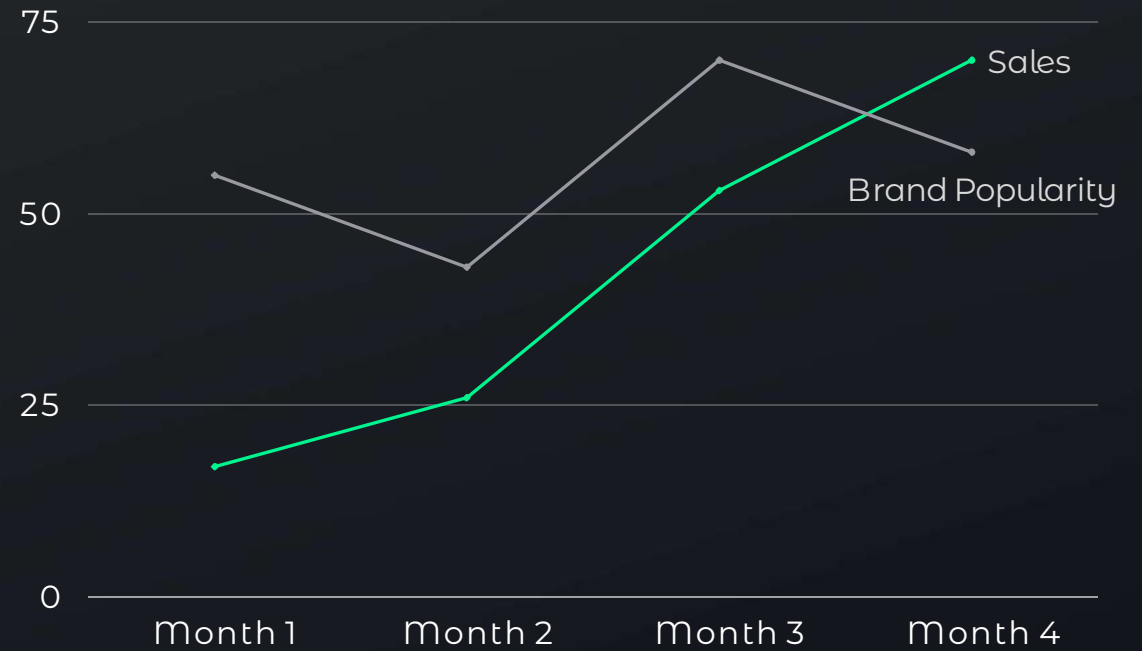
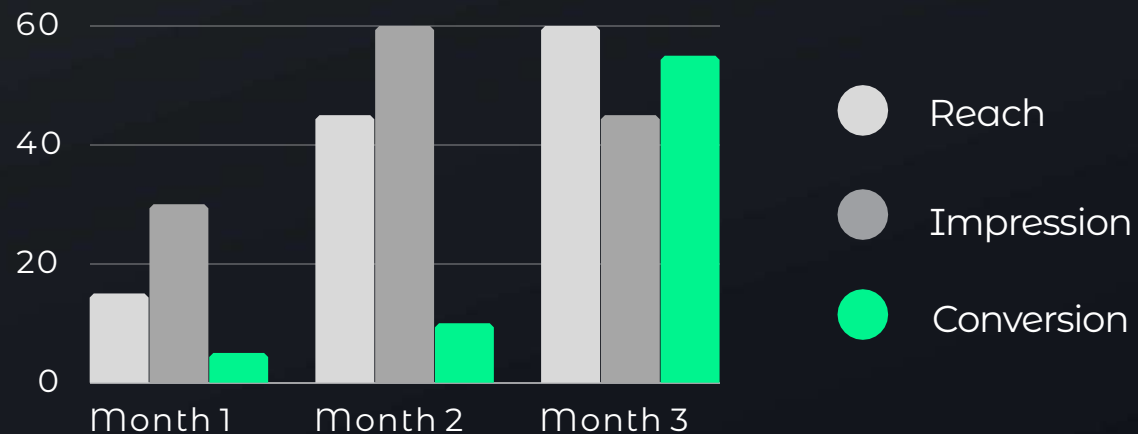
2 Days to deliver the idea on channels.

## Dimension

3 Months duration to measure the KPI.

# Growth Redefined

65%



We are certified marketing ninjas, with 6+ years experience in digital hacks

# Real Metric

NO FAKE PROMISES

## Mission & Vision

We use our expertise in research by scraping through heaps of information and extracting actionable insights from it.



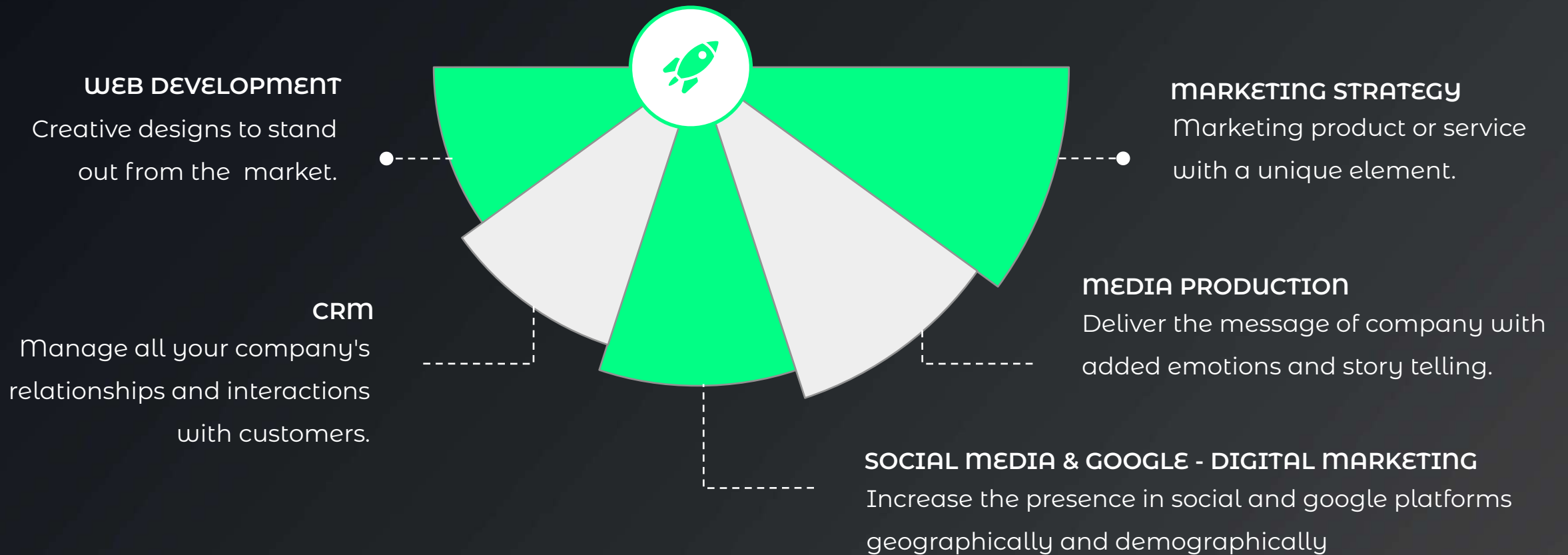
LEAD GENERATION

RELIABILITY

RETURN ON INVESTMENT

We are certified marketing ninjas, with 6+ years experience in digital hacks

# What we do





# Case studies

Some client case studies, that was successful and made a huge changes to the organization.



# Why Gear up?

Brands that trust us.

People expect more of brands than ever before. They expect brands to go beyond. We innovate and create at the intersections to bring forth the best possible growth solutions for our clients. Gear up inspires brands and people to impact the world.





“

*“ You guys rocked on the Kunooz projects,  
Thanks so much for doing a great job “*

*-Mihaira Alhaj, CEO*



“



*“ The team has always been prompt, and  
helps me get everything sorted out “*

*-Agin Vakkayil, Director*



# Contact us

---

[hello@gear-up.ae](mailto:hello@gear-up.ae)

052 274 6880

Abu Dhabi, UAE

---

# Thank You

Get Started